



TRIMAS PACKAGING TO EXHIBIT LATEST INNOVATIONS AT BEAUTYWORLD MIDDLE EAST

BLOOMFIELD HILLS, Michigan, October 23, 2024 – TriMas Packaging, the largest operating group within TriMas (NASDAQ: TRS), will showcase its latest beauty and cosmetic packaging innovations at Beautyworld Middle East 2024, held at the Dubai World Trade Centre, Booth #3-H19, from October 28th to 30th. As the region’s premier international trade fair for beauty and wellness products, fragrances and beauty accessories—and one of the leading beauty shows worldwide—Beautyworld Middle East provides TriMas Packaging, and its market-leading brands, consisting of Rieke[®], Aarts Packaging, Affaba & Ferrari[™], Taplast[™] and Rapak[®], the perfect platform to present their latest advancements and sustainable solutions for the beauty, cosmetic and personal care markets.

“We are excited to exhibit at Beautyworld Middle East for the first time to showcase our innovative, customizable and sustainable solutions for the beauty, cosmetic and personal care sectors,” said Fabio Salik, TriMas Packaging Group President. “With the growing demand for luxury fragrances, this event provides an ideal opportunity to display our portfolio of high-end fragrance pumps and closures. Building upon our success in Europe, we look forward to sharing our expertise with a wider audience in this dynamic, rapidly growing market.”

The event is expected to attract more than 70,000 visitors and 2,000 exhibitors, making it an excellent opportunity to connect with industry leaders and explore the latest developments in the Middle East’s beauty industry.

Visit the TriMas Packaging team at Booth #3-H19.

About TriMas Packaging

TriMas Packaging serves its global customers with its market-leading brands, consisting of Rieke[®], Affaba & Ferrari[™], Rapak[®], Taplast[™], Plastic Srl and Aarts Packaging. TriMas Packaging designs and manufactures a comprehensive array of dispensing, closure and flexible packaging solutions for a broad range of end markets including the beauty and personal care, food and beverage, home care, pharmaceutical and nutraceutical, and industrial and agricultural markets. With approximately 2,200 dedicated employees and 26 locations worldwide, TriMas Packaging’s innovative solutions and services are designed to enhance customers’ ability to dispense, transport and store their products safely and securely in an ever-changing marketplace. For more information, please visit www.trimaspackaging.com.

About TriMas

TriMas manufactures a diverse set of products primarily for the consumer products, aerospace and industrial markets through its TriMas Packaging, TriMas Aerospace and Specialty Products groups. Our approximately 3,400 dedicated employees in 13 countries provide customers with a wide range of innovative and quality product solutions through our market-leading businesses. Our TriMas family of businesses has strong brand names in the markets served, and operates under a common set of values and strategic priorities under the TriMas Business Model. TriMas is publicly traded on the NASDAQ under the ticker symbol “TRS,” and is headquartered in Bloomfield Hills, Michigan. For more information, please visit www.trimas.com.

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